


Mary Joey Intas

UI/UX Designer

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Consolacion, Cebu



Over 10 years in the IT industry, passionate in solving problems, empowering fellow creatives, and creating impactful experiences through user-centered design

Industry Knowledge

Visual Design
User Interface Design
Web Design
Interaction Design
User Experience
Wireframing
Prototyping
Research
Web Accessibility
Mobile App Design
eCommerce
Email Design
CRO

Tools & Technologies

Figma, Adobe XD, Elementor Pro, WordPress, inVision, Microsoft Office, ServiceNow, Omnisend

Other Skills

Communication, Problem-solving, Research, Collaboration, Team Management, Presentation, Empathy, Mentorship

Education

University of Cebu - Banilad
BS Information Technology
2011 - 2015

WORK EXPERIENCE

UX designer, CRO analyst | Freelance

May 2025 - Present

Design and build custom, responsive eCommerce websites and marketing websites for service-based businesses, and create high-converting emails for eCommerce brands.

UX lead | Accenture

Dec 2021 - May 2025 - 3 years 5 months

Led and managed the UX design team while shaping its strategy and fostering a strong team culture. Drove the end-to-end design process—from research to prototyping—while collaborating closely with business stakeholders and developers, and producing accessible designs across web, touch, and mobile platforms.

Senior UX engineer | Accenture

Oct 2019 - Dec 2021 - 2 years 3 months

Built and led the Support Portal UX team, guiding product owners on design standards, supporting developers, reviewing implementations, and creating mockups to deliver great user experiences across the enterprise.

Software tester | Accenture

Oct 2015 - Oct 2019 - 4 years

Plans, runs, and leads testing and bug tracking throughout development to ensure quality before launch.

Presentations & graphic designer | Freelance

Oct 2013 - Oct 2015 - 2 years

Design presentations, graphics, and marketing materials